8879093 Ver# 3 Status Revised

Traffic Order# 37556

10/10/2012 11:07 AM 10/10/2012 8:06 AM

Last Received: 10/10/2012 8:06 Showing Buylines: All Lines

Printed:

Station KLAS-TV LAS VEGAS

Advertiser () HOUSE MAJORITY PAC

Product ISSUE Estimate# 2001

Rep Order#

EC'd Yes

Buyer Laura Bassett

Phone# Fax# Agency () WATERFRONT STRATEGIES

3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 Agency C/P1/P2/E 79/86/2001

Flight Dates 10/10/2012 - 10/16/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880 **Salesperson FAX#** 202-872-0263

- CONTRACT COMMENT ---

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT
ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK TOTAL - \$7,900 PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	2	W-F,M-TU	1200P- 1230P	8 NEWS NOW AT NOON	;30	\$1,300.00	10/10-10/16	1	1	1	\$1,300.00	
	* 3	W-F,M-TU	1230P- 200P	BOLD/DEAL	:30	\$1,700.00	10/10-10/16	0	0	0	\$0.00	
		Sales Remark: V3 .										
		V3 Commer	it Changed	, Spots/week Changed								
	* 4	W-F,M-TU	200P-30C	P THE TALK	:30	\$1,700.00	10/10-10/16	0	0	0	\$0.00	
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										
	5	W-F,M-TU	300P-40C	P ELLEN	:30	\$1,600.00	10/10-10/16	1	1	1	\$1,600.00	
	6	W-F,M-TU	400P-500	P 8 NEWS NOW AT 4PM & 430PM	:30	\$1,600.00	10/10-10/16	1	1	1	\$1,600.00	
	*7	F,M	500P-630		:30	\$1,700.00	10/12-10/15	2	1	2	\$3,400.00	

Sales Remark: V3 .

V3 Added

1 of 2

10/10/2012 11:07 AM 2 of 2 Rep Order# 8879093 Ver# 3 Status Revised Traffic Order# 37556 Printed: EC'd Yes Last Received: 10/10/2012 8:06 AM

Showing Buylines: All Lines

Sales Office (

Salesperson (

) WASHINGTON

) MIKE JONES

) WATERFRONT STRATEGIES Agency Rep Firm

) HOUSE MAJORITY PAC 3050 K ST NW, SUITE 100 **İSSUE** WASHINGTON, DC 20007

Agency C/P1/P2/E 79/86/2001

Estimate# 2001 Buyer Laura Bassett Flight Dates 10/10/2012 - 10/16/2012 Salesperson Phone# 202-872-5880 Hiatus Weeks Salesperson FAX# 202-872-0263

Phone# Fax#

-- REPORT TOTALS---

Advertiser (

Product

Report Totals: 5 / \$7,900.00

Station KLAS-TV LAS VEGAS

--- SALES MONTHLY TOTALS---

Oct 12: 5 / \$7,900.00 Sales Totals: 5 / \$7,900.00 Station Totals: 5 / \$7,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Demos

Market Totals \$26,333 0% 30% 40% KTNV 25% KTUD 0% CABL KLAS KSNV 0% KVMY 0% 5% UNKN 0% KVCW KVVU

Books FEB11

RA35+